

EXPRESSION OF INTEREST (EOI)

For Applying to

Entrepreneurship Development Programme

Under

National Livestock Mission

Department of Animal Husbandry and Dairying
Ministry of Fisheries, Animal Husbandry and Dairying
Government of India, Krishi Bhawan, New Delhi 110011

-: State Implementing Agency (SIA) :-

MISSION DIRECTORATE

NATIONAL LIVESTOCK MISSION

ANIMAL HUSBANDRY AND VETERINARY DEPARTMENT: GOVT. OF ASSAM
OTI BUILDING; KHANAPARA; GUWAHATI 781022

DEPARTMENT OF ANIMAL HUSBANDRY AND VETERINARY ASSAM
MISSION DIRECTOR; NATIONAL LIVESTOCK MISSION
OTI BUILDING; KHANAPARA; GUWAHATI 781022

Place: Khanapara, Guwahati

Dated: 24/05/2022

1. Government of India (GOI) has approved a new Centrally Sponsored Scheme National Livestock Mission for implementation during 2021-22 to 2025-26. The objective of the scheme is to support entrepreneurship development for rural poultry, sheep and goat, piggery, feed and fodder and also improvement of breed of sheep, goat and as well as fodder production. The scheme is being implemented by the Ministry of Fisheries, Animal Husbandry and Dairying, Department of Animal Husbandry and Dairying. The Scheme Guidelines were issued and has been made available at website - www.dahd.nic.in
2. As per the requirement under the scheme, the Department of Animal Husbandry and Veterinary invites applications from individuals, FPOs, JLGs, SHGs and Section 8 companies for availing benefits under the Entrepreneurship programme for establishment of the following projects:
 - a) Rural Poultry Entrepreneurship Model for establishment of Parent Farm of 1000 birds of Low Input Technology, Hatchery for production of chicks and brooder mother unit for brooding and rearing of the chicks.
 - b) Breeder Farm of sheep and goat of 500 females and 25 males for production of kids /lambs.
 - c) Piggery Breeder farm of 100 sows and 10 boars for production of piglets and fattening of piglets.
 - d) Feed and Fodder entrepreneurship for establishment of silage making unit, fodder block making unit and TMR plant.
3. The details of projects, eligibility criteria and list of equipment eligible for funding have been annexed at **Annexure- II**.
4. The eligible beneficiaries who are fulfilling the criteria under the scheme, shall have to register in the online portal and apply through the online portal www.nlm.udyamimitra.in through a form for application along with required documents as mentioned below:
 - i. Proof of applicant's share in the project
 - ii. List of farmer's attached in the project
 - iii. Address Proof of applicant
 - iv. Last 3 years audited financial statement (in case of company)
 - v. Last 3 years Income Tax Return
 - vi. Bank Statement for last 6 months

- vii. Pan/Aadhar card of Chief Promoter
- viii. Caste certificate (if applicable)
- ix. Training certificate
- x. Experience certificate
- xi. Scanned Photo
- xii. Scanned signature

The last date for submission of Applications from eligible entrepreneurs as per format available in the online portal following the terms and conditions mentioned in the Expression of Interest (Phase – 1) will be 90 days from the date of publication of the EOI.

5. The offer for EOI shall be valid for a period of 20 days initially which may be extended if required by the Department.
6. Evaluation Criteria has been provided at **Annexure- I**. The EOI will be screened and evaluated for short listing inter alia based on their eligibility conditions and verifications. Agencies/individuals who qualify be shortlisted. However, subsidies will be provided depending on the budget availability under the NLM Scheme.
7. Where there is any indication that a conflict of interest exists or may arise, it shall be the responsibility of the Eligible Entity to disclose and inform the State Implementing Agency (SIA) i.e. National Livestock Mission, Assam under the Department of Animal Husbandry & Veterinary, Assam detailing the conflict in writing as an attachment to this document. The SIA will be the final arbitrator in cases of potential conflicts of interest. Failure to notify any potential conflict of interest will invalidate the application.
8. The EOI is an offer and is issued with no commitment. The SIA reserves the right to withdraw EOI and or vary part thereof at any stage. The State Implementing Agency (SIA) further reserves the right to disqualify any applicant, should it be necessary at any stage.

AND/OR

The State Implementing Agency (SIA), National Livestock Mission, Assam under the Department of Animal Husbandry and Veterinary, Assam reserves the right to cancel any application submitted in the portal and / or invite fresh applications with or without amendments, without liability or any obligations for such request for EOI and without assigning any reason. Information provided at this stage is indicative and the Department reserves the right to amend / add further details in the EOI.

Only those applications received through the online portal will be considered for processing by the concerned authority/SIA, NLM.

Background

1. The Mission Directorate, National Livestock Mission, Assam under the Department of Animal Husbandry & Veterinary, Assam as the State Implementing Agency (SIA) is implementing the schemes of National Livestock Mission (NLM) under the Department of Animal Husbandry and Dairying, Ministry of Fisheries, Animal Husbandry and Dairying, Government of India since the **financial year 2017-18**. The schemes of National Livestock Mission aims towards employment generation, entrepreneurship development; increase in per animal productivity and thus targeting increased production of meat, goat milk, egg and wool. A primary concept of the NLM Schemes are to develop the entrepreneurs in the Poultry, Sheep & Goat, Pig, Feed and Fodder Development sectors in order to create the forward and backward linkage for the produce available at the unorganized sector and to link with the organized sector.
2. The NLM has decided to develop entrepreneurship in the rural poultry development, sheep & goat, piggery, feed & fodder development in order to invite the private investment as well as the rural youth to come forward in these sectors so as to enable them to be self-reliant. This will help the country *Atmanirbhar* in the Meat and Egg production which after meeting the domestic demands can additionally be exported to earn foreign exchange.
3. The Government of India has decided to incentivize such entrepreneurship development through providing 50% back-ended subsidy for the project cost as mentioned against each of the entrepreneurship projects attached with this EOI.
4. All the projects envisaged should preferably have a Hub and Spoke models where the beneficiary entrepreneur will act as Hub and the farmers of the catchment area as Spoke will get the benefit of the produce of Hub. In this way, a chain of forward and backward linkage will be developed for better pricing of the products produced by the farmers.
5. **Eligible Entities:** Individuals, Farmers Producer Organizations, Self Help Group, Joint Liability Group, Section 8 Companies.
6. **Eligibility Criteria for the Entrepreneurs to avail benefit.** The beneficiaries shall be considered Eligible for availing benefit under the entrepreneurship programme if the beneficiary fulfills the following criteria:

Ø Beneficiaries either have obtained training or have trained experts or have sufficient experience in the relevant field in managing and running the project or have technical experts with sufficient experience in the relevant field of managing and running the project.

Ø The beneficiary has got the sanction loan for the project from the bank/financial institutions like NCDC etc. OR furnished bank guarantee from scheduled bank along with appraisal of project for its validity by bank where it is holding the account.

Ø The beneficiary should have own land or lease land where the project will be established.

Ø The beneficiary has all the relevant documents for KYC required by the bank.

Note: No assistance will be provided for purchasing of land, lease of land, purchase of vehicle for personal use, office establishments, working capital and recurring cost.

7. Submission of applications:

The application for entrepreneurship project and also the Central Sector Project will be accepted through an online portal to be developed by the DAHD through Small Industries development Banks (SIDBI). However, till the online portal becomes fully functional, the application for taking benefit under the scheme may also be submitted to the Mission Director, National Livestock Mission, Assam, the Implementing Agency as per the format annexed at **Annexure-II**.

8. Approval of the Project:

Ø The beneficiary/entrepreneurs shall submit the application in response to Expression of Interest issued by the SIA.

Ø On the applications submitted by the beneficiaries, the SIA will scrutinize the application and recommend the same to the Bank for sanction of loan.

Ø After the recommendation of the project by the SIA, the same will be considered by the bank for financing to beneficiaries.

Ø Once the beneficiary obtains the bank sanction of the project, the SIA shall place the same in the State Level Executive Committee (SLEC) for recommending the application to the Central Government. After approval of SLEC the SIA will mark the application to the Central Government through the Portal to DAHD along with uploading the bank sanction for the loan.

Ø The DAH&D shall approve the project through the Project Approval Committee and funds will be released directly to the Lending Bank to release the subsidy to Beneficiaries.

9. Release of subsidy to the Beneficiaries:

Ø 50% capital subsidy up to the ceiling of subsidy mentioned against each project will be released to beneficiaries in two equal installments.

Ø First installment will be released upfront to the lending bank which will be credited to the beneficiary account after the bank releases the first installment of loan to the beneficiary and its confirmation by the SIA. The release of subsidy will be entered in the portal also.

Ø Beneficiaries will be eligible for the second installment after completion of the project and certified so by the SIA and returnable through the portal. State implementing agencies will follow-up the project for the period of two years after completion with regards to its operation.

Name of the Entrepreneurship projects and detailed description of the projects

1. RURAL POULTRY ENTREPRENEURSHIP PROJECT:

Sl. No.	Name of the components	Establishment of Entrepreneurship for breed development of Rural Poultry.
01	Objective	i. Bringing unorganized rural poultry farming sector into organized sector ii. Promotion of entrepreneurship in the field of rural poultry in a sustainable manner iii. Establishment of forward and backward linkages iv. Popularizing the different alternative non- conventional low cost feeding
02	Salient features	<p>The Entrepreneurship will be developed by inviting the individuals, SHGs / FPOs / FCOs / JLGs and Section 8 companies. The Eligible Entities will be able to establish a Parent Farm, Rural Hatchery, and brooder cum mother unit for Production of Hatching Eggs, and Chicks and rearing of the said chick up to four weeks in the mother unit. The main object of the project is to create a village level integrator for production of chicks and supply of chicks for rural poultry to the farmers. This will create the Hub and Spoke model where the entrepreneurs' will act as Hub and farmers at the local areas will act as spoke. This will be able to establish forward and backward linkage (Hub and Spoke). The Central Government will provide 50% back-ended capital subsidy up to Rs.25lakhs per project with regard to the cost of the project for establishment of Parent Farm, Rural hatchery and Mother Unit with minimum 1000 parent layers. The bird maintained in the parent farm will be of Low Input Technology Birds or such kind of bird which will be sustained at the free-range management system. Central Poultry Development Organizations, Central Avian Research Institutions, Directorate of Poultry Research and State Veterinary Universities and other private organizations with certificates of guaranteed production will be eligible to supply birds to the entrepreneurs. Necessary Technical specifications for birds will be issued separately. Individual list of components eligible for funding is at Appendix –I</p>
03	Eligible Entities	Individual/SHGs/ FPOs/FCOs/JLGs and Section 8 Companies

<p>04</p>	<p>Funding pattern</p>	<p>One Time 50% back-ended capital subsidy of the total project cost will be provided with maximum subsidy up to Rs. 25lakhs for each unit. Subsidy will be the capital subsidy and provided in two installments. First installment will be released upfront to the scheduled bank or financial institutions like NCDC etc. by SIDBI to be credited to the Entrepreneur/Eligible Entities account after the bank or financial institution releases First Installment of loan to the beneficiary and its confirmation by the State Implementing Agency. Beneficiaries will be eligible for the release of the second installment after completion of the project and certified so by the Authority. In case of the self –financing project, the project needs to be appraised by the bank where the Entrepreneur/ Eligible entity has an account. The first installment of 50% subsidy will be provided into the lending bank by SIDBI where the beneficiary has an account. The subsidy will be released only when the beneficiary has made an expenditure of 25% cost for the project towards infrastructure & has been verified by the SIA. Remaining amount of 50% subsidy will be provided by SIDBI after completion of the project & verified by SIA. The Entrepreneur/Eligible Entities interested in taking benefit under the entrepreneurship project in self financing mode, need to provide Bank Guarantee from the scheduled bank valid for three years for the remaining cost of the project beyond the cost of subsidy sought for support. The Bank Guarantee shall be provided in the name of the Department of Animal Husbandry & Veterinary Services, A & N Administration. The original bank guarantee is to be kept in the safe custody of the Implementing Agency. Also a copy of the Bank Guarantee and a declaration form need to be uploaded in the online portal at the submission of the application or to be attached with the application. The Format of the Bank Guarantee and declaration has been annexed with the guidelines. No subsidy will be provided for working capital, personal vehicle, purchase of land, cost for rent and lease of land.</p>
<p>05</p>	<p>Implementing Authority</p>	<p>State Implementing Agency and DAHD of GOI</p>

06	Essential requirements of beneficiaries to avail benefit under the submission	Entrepreneurs / Eligible Entities shall also meet the criteria as specified at Point 6 above
07	Follow up of the project	The State Implementing agency will follow up the project for the period of 2 years after completion with regards to its operation.

Appendix: I

**Indicative list of items eligible for funding under Rural Poultry Entrepreneurship
(1000 POULTRY PARENT STOCK TO GET 500 HATCHING EGG PER DAY)**

Sl. No.	PARTICULARS	Unit
1	Construction of shed (30' x 100')	3000 sqft
2	Electric Brooder (1000 DOC/Brooder)	02 No.
3	Chick Feeder (one feeder/60 Chicks)	18 Nos.
4	Chick Drinker (one drinker/60Chicks) 18 Nos. 5	18 Nos.
5	Adult Feeder (one feeder/60 Adult birds)	18 Nos.
6	Adult Drinker (one drinker/60 Adult birds)	18 Nos.
7	Cost of 1100 parents stock (1000 F + 100 M)	1100 Nos.

**HATCHERY FOR HATCHING 3000 HATCHING EGG/WEEK TO GET 2250 DAY
OLD CHICK (DOC)**

Sl. No.	PARTICULARS	Unit
1	Construction of Hatchery building (30' x 100')	3000 sqft
2	Incubator of capacity 15000 eggs	01 Nos.
3	Hatcher capacity 5000 eggs	01 Nos.
4	Generator set (15 KVA)	01 Nos.

MOTHER UNIT FOR BROODING 2000 CHICKS UPTO 4 WEEKS

Sl. No.	PARTICULARS	Unit
1	Construction of shed (20' X 50' X 4 Nos.) for 8000 DOC	4000 sqft
2	Electric Brooder (1000 DOC/ Brooder)	06 No.
3	Chicks Feeder (50 DOC/ Feeder)	160 Nos.
4	Chicks Drinker (50 DOC/ Drinker)	160 Nos.

2. ESTABLISHMENT OF ENTREPRENEUR FOR BREED DEVELOPMENT IN SMALL RUMINANT SECTOR (SHEEP AND GOAT FARMING):

Sl. No.	Name of the components	Establishment of Entrepreneur for breed development in small ruminant sector (sheep and goat farming)
1.	Objectives	<ul style="list-style-type: none"> i. To develop entrepreneurs in small ruminant sector ii. To develop the sustainable business model on sheep goat iii. To incentivize individuals Entrepreneurs, FPOs, SHGs, JLGs, and Section 8 companies for development of Integrated Rural sheep-goat production system. iv. Conversion of the small ruminant sector from unorganized sector to organized sector through promotion of entrepreneurship & investment and creation of forward & backward linkages. v. Spreading awareness about scientific rearing practices, nutrition, disease prevention etc. vi. Promotion of stall-feeding model of sheep and goat rearing.
2.	Salient Feature	<ul style="list-style-type: none"> i. Creation of entrepreneurs through onetime capital subsidy to Individuals/Self Help Group (SHG)/Farmers Producer Organization (FPO)/Farmers Cooperatives (FCOs)/Joint Liability Group (JLGs) and Section 8 companies. ii. The Entrepreneurs/Eligible Entities can establish sheep and goat breeding units with minimum 500 females and 25 males. The sheep and goat unit to be established with the High Genetic Variety used for producing Goat milk, meat and fine wool quality. The breed of sheep and goat can be selected from the list provided with this guideline or in consultation with the UT Government. iii. The Central Government will provide up to 50% back ended subsidy for the capital cost of the project. iv. The Entrepreneur/Eligible Entities shall arrange the remaining amount through bank loan or from the financial institution or self-financing. v. Indicative list of components for which the funding for subsidy can be availed is at Appendix-II.
3.	Pattern of Assistance	<p>50% capital subsidy up to Rs. 50 lakh in two installments. Subsidy will be the capital subsidy and provided in two equal installments.</p> <p>Subsidy will be the capital subsidy and provided in two equal installments. First installment will be released upfront to the scheduled bank or financial institutions like NCDC etc. by SIDBI to be credited to the Entrepreneur/ Eligible Entities' account after the bank or financial institution releases First Installment of loan to the beneficiary and its confirmation by the State Implementing Agency. Beneficiaries will be eligible for release of the second</p>

		<p>installment by SIDBI after completion of the project and certified so by the State Implementing Agency.</p> <p>In case of the self-financing project, the project needs to be appraised by the bank where the Entrepreneurs/ Eligible Entity have an account. The first installment of 50% subsidy will be provided into the lending bank by SIDBI where the beneficiary has an account. The subsidy will be released only when the beneficiary has made expenditure of 25% cost for the project towards infrastructure and has been verified by the State Implementing Agency. Remaining amount of 50% subsidy will be provided by SIDBI after completion of the project and verified by the State Implementing Agency.</p> <p>The Entrepreneurs / Eligible Entities interested in taking benefit under the entrepreneurship project in self-financing mode, need to provide Bank Guarantee from the scheduled bank valid for three years for the remaining cost of the project beyond the cost of subsidy sought for support. This Bank Guarantee shall be provided in the name of the Department of Animal Husbandry and Dairying, Ministry of Fisheries, Animal Husbandry and Dairying. The original Bank Guarantee is to be kept in the safe custody of the State Implementing Agency. Also a copy of the Bank Guarantee and a declaration form need to be uploaded in the online portal at the submission of the application or to be attached with the application. The Format of the Bank Guarantee and declaration has been annexed with the guidelines.</p> <p>No subsidy will be provided for working capital, personal vehicle, purchase of land, cost for rent and lease of land</p>
4.	Eligible Entities	FPOs/FCOs/SHG/JLG/Individuals/ Section 8 companies
5.	Implementing Agencies	State Implementing Agency of State Animal Husbandry Department, DAHD, MoFAHD, GOI.
6.	Essential requirements of beneficiaries to avail benefit under the submission	Entrepreneurs/ Eligible Entities shall also meet the criteria as specified at Point 6 above.
7.	Follow up of the project	The State Implementing agency will follow up the project for the period of 2 years after completion with regards to its operation.

Appendix-II

Indicative list of items eligible for funding under sheep and goat entrepreneurship for establishment of breeder goat farm of 500 females and 25male Sheep and Goat

Sl. No.	PARTICULARS	Unit
1	Construction of housing shed for parent stock (55x100ft)	5500 Sq.ft
2	Kid shed & sick pen	3500 Sq.ft
3	Cost of Doe	500 Nos.
4	Cost of Buck	25 Nos.
5	Transportation cost	525 Nos.
6	Fodder cultivation	05 Nos.
7	Chaff cutter	02 Nos.
8	Integrated silage making machine	01 No.
9	Equipment	For 525 Nos. of animals
10	Insurance	For 525 Nos. of animals

3. PIGGERY ENTREPRENEURSHIP

Sl. No.	Name of the Component	Promotion of Piggery Entrepreneur
1	Objectives	<p>Promotion of entrepreneurship & investment and creation of forward & backward linkages in the sector improvement of per animal productivity of pig population of the country through genetic up-gradation to substitute import dependency in pork and start export of pork and pork products Spreading awareness about scientific rearing practices, nutrition, disease prevention etc.</p>
2	Salient Feature	<p>Creation of entrepreneurs through onetime capital subsidy to Individuals/Self Help Group (SHG)/Farmers Producer Organization (FPO)/Farmers Cooperatives (FCOs)/Joint Liability Group (JLGs) and Section 8 companies.</p> <p>The entrepreneur will be provided assistance from the establishment of a breeder farm with minimum 100 sow and 25 boars breeding animals from the Central or State Government/university farms or local farmers with high genetic merit.</p> <p>The Central Government will provide 50% up to Rs. 30 lakh capital subsidy towards the capital cost of the project. The funding will be provided for the cost of housing, breeding animals along with transportation & insurance cost, equipment/machines.</p> <p>The Entrepreneurs/ Eligible Entities need to arrange the remaining amount through bank loan or loan from financial institution or self financing.</p> <p>No subsidy will be provided for purchase of land, rent and lease cost for land, working capital, personal vehicle.</p>
3	Pattern of Assistance	<p>Provided with a maximum subsidy up to Rs.30lakhs for each unit subject to the scheme guidelines.</p> <p>Subsidy will be the capital subsidy and provided in two equal installments. First installment will be released upfront to the scheduled bank or financial institutions like NCDC etc. by SIDBI to be credited to the Entrepreneur/Eligible Entities account. After the bank or financial institution releases First Installment of loan to the beneficiary and its confirmation by SIA, Beneficiaries will be eligible for the release of the second installment by SIDBI after completion of the project and certified so by the Implementing Agency i.e., NLM, Assam</p> <p>In case of the self-financing project, the project needs to be appraised by the bank where the Entrepreneurs / Eligible Entity have an account. The first installment of 50% subsidy will be provided into the lending bank by SIDBI where the beneficiary has an account. The subsidy will be</p>

		<p>released only when the beneficiary has made expenditure of 25% cost for the project towards infrastructure and has been verified by the Implementing Agency. Remaining amount of 50% subsidy will be provided by SIDBI after completion of the project and verified by the Implementing Agency.</p> <p>The Entrepreneurs / Eligible Entities interested in taking benefit under the entrepreneurship project in self-financing mode, need to provide Bank Guarantee from the scheduled bank valid for three years for the remaining cost of the project beyond the cost of subsidy sought for support. This Bank Guarantee shall be provided in the name of the Department of Animal Husbandry & Veterinary Services. The original Bank Guarantee is to be kept in the safe custody of the Implementing Agency. Also a copy of the Bank Guarantee and a declaration form need to be uploaded in the online portal at the time of submission of the application or to be attached with the application. The Format of the Bank Guarantee and declaration has been annexed with the guidelines.</p> <p>No subsidy will be provided for working capital, personal vehicle, purchase of land, cost for rent and lease of land. Indicative list of equipment eligible for funding is at Appendix-III.</p>
4	Eligible Entities	FPOs/SHG/FCOs/JLG/section 8 companies/Individual
5	Implementing Agencies	State Implementing Agency, Department of Animal Husbandry & Veterinary Assam and Department of Animal Husbandry & Dairying, A & N Administration, Port Blair and DAHD, MoFAHD, GOI, New Delhi.
6	Essential requirements of beneficiaries to avail benefit under the submission	Entrepreneurs/Eligible Entities shall also meet the criteria as specified at Point 6 above
7	Follow up of the project	The State Implementing Agency will follow up the project for the period of 2 years.

Appendix-III

Indicative list of items eligible for funding under piggery entrepreneurship (100 sow and 10 boars)		
Sl. No.	PARTICULARS	UNIT
A	Construction of Pig Sty	
1	Construction of shed for sow@20Sqft. Per animal	2000 sqft
2	Construction for boar unit @20sqft per animal	700 sqft
3	Farrowing pen @80sqft per sow for 50 sows (considering 50% of pigs are allowed in farrowing)	4000 sqft
4	Cost of construction of pens for piglets @10sqft per piglet for 3000 piglets	30000 sqft
5	Store room 500sqft	500 sqft
B	Cost for Piglets for breeding	
1	Cost of 100 five months old gilt weighing about 50 kg	100 Nos.
2	Cost of 10 six months old gilts weighing about 60 kg	10 Nos.
C	Other cost	
1	Cost of Equipment	For 110 Nos.
2	Equipment for piglets	For 3000 sqft
3	Insurance charges (@7.5%)	For 110 Nos.
4	Veterinary Aid	For 110 Nos.

4. ENTREPRENEURIAL ACTIVITIES ON FEED AND FODDER DEVELOPMENT

Sl. No.	Name of the activity	Entrepreneurial activities in Feed and Fodder
1.	Salient Feature	<p>The private entrepreneurs, SHG, FCOs JLG, FPOs, Dairy Cooperative societies, section 8 companies will be incentivized for the value addition such as Hay/Silage/Total Mixed Ration(TMR)/ Fodder Block and storage of fodder by providing 50% percent capital subsidy towards project cost to the beneficiary for Infrastructure development related to hay/silage at village level/ Fodder blocks making units for procuring machinery like bailer, block making machines, TMR machines/equipment, Forage harvester /reaper, Heavy duty Power operated Chaff cutters and any other PHT equipment as per the requirement/need.</p> <p>The Entrepreneurs / Eligible Entities need to arrange the remaining amount through bank loan or from the financial institution like NCDC or self-finance. The Eligible Entities may also avail benefit under Animal Husbandry Infrastructure Development Fund (AHIDF) for funding of the remaining amount of the project as per the scheme guidelines.</p> <p>Indicative list of eligible equipment for funding is at Annexure IV</p>
2.	Pattern of Assistance	<p>50% of the total project cost with subsidy up to Rs. 50 lakh will be provided to the beneficiaries through State Implementing Agencies in two equal installments as per scheme guidelines.</p> <p>Subsidy will be the capital subsidy and provided in two equal installments. First installment will be released upfront to the scheduled bank or financial institutions like NCDC etc. by SIDBI to be credited to the Entrepreneur/ Eligible Entities' account after the bank or financial institution releases First Installment of loan to the beneficiary and its confirmation by the State Implementing Agency. Beneficiaries will be eligible for release of the second installment by SIDBI after completion of the project and certified so by the State Implementing Agency.</p> <p>In case of the self-financing project, the project needs to be appraised by the bank where the Entrepreneurs/ Eligible Entity have an account. The first installment of 50% subsidy will be provided into the lending bank by SIDBI where the beneficiary has an account. The subsidy will be released only when the beneficiary has made expenditure of 25% cost for the project towards infrastructure and has been verified by the State Implementing Agency. Remaining amount of 50% subsidy will be provided by SIDBI after completion of the project and verified by the State Implementing Agency.</p>

		<p>The Entrepreneurs / Eligible Entities interested in taking benefit under the entrepreneurship project in self-financing mode, need to provide Bank Guarantee from the scheduled bank valid for three years for the remaining cost of the project beyond the cost of subsidy sought for support. This Bank Guarantee shall be provided in the name of the Department of Animal Husbandry and Dairying, Ministry of Fisheries, Animal Husbandry and Dairying. The original Bank Guarantee is to be kept in the safe custody of the State Implementing Agency. Also a copy of the Bank Guarantee and a declaration form need to be uploaded in the online portal at the submission of the application or to be attached with the application. The Format of the Bank Guarantee and declaration has been annexed with the guidelines.</p> <p>No subsidy will be provided for working capital, purchase of personal car, land, leasing and hire of land and office accommodation.</p>
3.	Eligible Entity	Private entrepreneurs, SHG, FCOs, JLG, FPOs, Dairy Cooperative societies, section 8 companies
4.	Implementing Agencies	<ul style="list-style-type: none"> i) DAHD, GoI ii) State Animal Husbandry Department iii) State Livestock Agencies/ State Livestock Boards
5.	Eligibility criteria	Entrepreneurs shall also meet the criteria as specified at Point 6 above
6.	Follow up of the project	The State Implementing Agency will follow up the project up to 2 years after its implementation with regard to its operation.

Appendix– IV

Indicative list of items eligible for funding under Silage making unit for Entrepreneurs (Production capacity 2000-2400 MT per annum)	
Sl. No.	Item
1	Construction of shed and godown (2000 square ft) @ 200 per Sq.ft. for material
2	One number of Bailing Unit (120-150 mt)
3	One Harvester
4	One Power operated chaff cutter
5	One Installation cost of plant and machinery
6	One Shed for machinery storage (60'x50'x20')@200 per Sq.ft.

Indicative list of components eligible for funding for fodder block making unit for entrepreneurship (30MT/day)		
Sl. No.	Item	Unit/Quantity
1	LD-HD Cutting with electric motor starter, panel board, V-belt, Pulleys etc. LD Low Density Materials (like paddy straws)	01 Set
2	HD-LD Mixer complete with Electric Motor, HD-High Density materials (concentrate Pre-mixes)	01 Set
3	Densified TMR block maker with electric motors starter, hydraulic oil, cooling system	02 Set
4	Platform electronic Weigh Scale	02 Set
5	Main control panel complete with tartar contractors, relays meter, conduits, and fittings, cable trays etc.	01 Set
6	Stitching machine double thread	02 Set
7	Molasses Storage tank (2 MT capacity) OH molasses tank (80kgs) capacity	01 Set
8	Grinding section fitted with an elevator motor connecting a piece of magnet. Bin for grindables in M.S. handle operated, Hammer mill half circle capacity 2 MT/ hr with sieve and complete with foundation fitted with motor and drive parts.	02 Set
9	Mixing section fitted with ground material lifting elevator with discharge with motor and connecting piece of magnet Bin above batch mixture with discharge control. Paddle type batch mixture with MS construction fitted with motor.	01 Set
10	Power supply (Gen set) 140 KVA	01 Set
11	Shed for machinery (60'x50'x20')@Rs.200 per Sq.ft.	01 Set
12	Shed for storing raw materials(60'x100'x20')@Rs. 200 per Sq.ft.	01 Set

MODEL PROJECTS WITH INDICATIVE COSTS

(PLEASE NOTE THAT THE COSTS ARE INDICATIVE ONE AND MAY VARY DEPENDING UPON THE AREAS.
FURTHER, THESE MODEL PROJECTS MAY NOT BE USED FOR BANK FINANCE)

1000 POULTRY PARENT STOCK TO GET 500 HATCHING EGG PER DAY				
Sl. No.	PARTICULARS	Total Unit	Unit cost (Rs)	Total Cost
1	Construction of shed (30' x 100')	3000	250	7,50,000
2	Electric Brooder(1000 DOC/Brooder)	2	1500	3,000
3	Chick Feeder (one feeder/60 Chicks)	18	150	2,700
4	Chick Drinker (one drinker/60Chicks)	18	130	2,340
5	Adult Feeder (one feeder/60 Adult birds)	18	320	5,760
6	Adult Drinker(one drinker/60 Adult birds)	18	330	5,940
7	Cost of 1100 parents stock (1000 F + 100M)	1100	90	99,000
A		Sub Total		8,68,740

HATCHERY FOR HATCHING 3000 HATCHING EGG / WEEK TO GET 2250 DOC*				
Sl. No.	PARTICULARS	Total Unit	Unit cost (Rs)	Total Cost
1	Construction of Hatchery building (30' x 100')	3000	200	6,00,000
2	Incubator of capacity 15000 eggs	1	400,000	4,00,000
3	Hatcher capacity 5000 eggs	1	200,000	2,00,000
4	Generator set (15 KVA)	1	150,000	1,50,000
B		Sub Total		13,50,000

MOTHER UNIT FOR BROODING 2000 CHICKS UPTO 4 WEEKS				
Sl. No.	PARTICULARS	Total Unit	Unit cost (Rs)	Total Cost
1	Construction of shed(20'X50'X4nos.)for 8000 DOC	4000	300	12,00,000
2	Electric Brooder (1000 DOC/ Brooder)	6	1,500	9,000
3	Chicks Feeder (50 DOC/ Feeder)	160	150	24,000
4	Chicks Drinker (50 DOC/ Drinker)	160	130	20,800
C		Sub Total		12,53,800

Total cost of the project: (A+B+C) = Rs. 34,72,540.00

Assumption: From 1000 parent birds it is assumed 500 hatching eggs will come and in a week 3500. The eligible eggs for hatching will be 3000 after grading. Number of estimated chicks produced will be 2200. Taking into 10% mortality, 2000 chicks will be in the mother unit for growing upto 4 weeks.

*Day old Chicks.

Indicative cost of model project for establishment of breeder goat farm of 500 females and 25 male Sheep and Goat				
Sl. No.	PARTICULARS	Total Unit	Unit cost (Rs)	Total Cost
1	Construction of housing shed for parent stock (55x100ft)	5500	400	22,00,000
2	Kid shed & sick pen	3500	200	7,00,000
3	Cost of Doe	500	8000	40,00,000
4	Cost of Buck	25	13,000	3,25,000
5	Transportation cost	525	100	52500
6	Fodder cultivation	5 acre	1,00,000	5,00,000
7	Chaff cutter	2	25,000	50,000
8	Integrated silage making machine	1	5,00,000	5,00,000
9	Equipment	525	100	52,500
10	Insurance	525	7.5%	3,25,000
11	Miscellaneous			25,000
Sub Total				87,30,000

Indicative cost of model project for establishment of 100 + 10 Pig Breeding Farm				
Sl. No.	PARTICULARS	Total Unit	Unit cost (Rs)	Total Cost
A	Construction of Pig Sty			
1	Construction of shed for Sow @ 20 Sq.ft. per animal	2000	200	4,00,000
2	Construction for boar unit @ 20 Sq.ft. per animal	700	200	1,40,000
3	Farrowing pen@80 Sq.ft.per sow for 50 sows (considering 50% of pigs are allows in farrowing)	4000	150	6,00,000

4	Cost of construction of pens for piglets @10 sqft per piglet for 3000 piglets	30000	100	30,00,000
5	Store room 500 sqft	500	150	75,000
	Sub Total (A)			42,15,000
B	Cost for Piglets for breeding			
1	Cost of 100 five months old gilt weighing about 50 Kg	100	100 kg live body wt	5,00,000
2	Cost of 10 six months old gilts weighing about 60kg	10	120 per kg live body wt	72,000
	Sub Total(B)			5,72,000
C	Other cost			
1	Cost of Equipment	110	350/animal	38,500
2	Equipment for piglets	3000	500	1,50,000
3	Insurance charges (@7.5%)	110	110	42,900
4	Veterinary aid	110	100	11,000
	Sub Total (C)			2,42,400
	Total Cost A+B+C			50,29,400

Indicative cost of silage making unit for entrepreneurs (Production capacity 2000-2400 MT per annum)		
Sl. No.	PARTICULARS	Cost (Rs.)
1	Construction of shed and godown (2000squareft)@ 200 per sq.ft for material	4,00,000
2	Bailing Unit (120-150 mt)	30,00,000
3	Harvester	5,00,000
4	Power operated chaff cutter	5,00,000
5	Installation cost of plant and machinery	2,00,000
6	Shed for machinery storage (60'x50'x20') @ Rs. 200 per sq.ft	4,00,000
	Total	50,00,000

Indicative cost for fodder block making unit (30MT/day)			
Sl. No.	PARTICULARS	QUANTITY	COST (Rs.)
1	LD-HD Cutting with electric motor starter, panel board, V-belt, Pulleys etc. LD Low Density Materials (like paddy straws)	1	4,00,000
2	HD-LD Mixer complete with Electric Motor, HD-High Density materials (concentrate Pre-mixes)	1	3,00,000
3	Densified TMR block maker with electric motors starter, hydraulic oil, cooling system	2	38,70,000
4	Platform electronic Weigh Scale	2	90,000
5	Main control panel complete with tarter contractors, relays meter, conduits, and fittings, cable trays etc.	1 lot	4,45,000
6	Stitching machine double thread	2 Set	20,000
7	Molasses Storage tank (2 MT capacity) OH molasses tank (80 kgs) capacity	1 Set	3,25,000
8	Grinding section fitted with an elevator motor connecting piece of magnet. Bin for grindables in M.S. handle operated, Hammer mill half circle capacity 2MT/ hr with sieve and complete with foundation fitted with motor and drive parts.	2 Set	3,50,000
9	Mixing section fitted with ground material lifting elevator with discharge with motor and connecting piece of magnet Bin above batch mixture with discharge control. Paddle type batch mixture with MS construction fitted with motor.	1 Set	4,00,000
10	Power supply (Gen set) 140 KVA	1 Set	5,00,000
11	Shed for machinery (60'x50'x20') @ Rs.200 per sq.ft	1 Set	6,00,000
12	Shed for storing raw Materials (60'x100'x20') @ Rs. 200 per Sq.ft.	1 Set	12,00,000
Total			85,00,000

**APPLICATION FORM
FOR SEEKING ASSISTANCE UNDER ENTREPRENEURSHIP PROGRAMME OF
NATIONAL LIVESTOCK MISSION (NLM)**

		PHOTO
		Signature
Sl. No.	Particulars	
1.	Name of Scheme/Activity under which assistance is required	
2.	Name of Beneficiary	
3.	Father's/Husband's Name	
4.	Mother's Name	
5.	Aadhar No.	
6.	Mobile No.	
7.	Address	
8.	Category (General/SC/ST/OBC/Others)	
9.	Educational Qualification	
10.	Experience in Livestock Farming	
11.	Whether attended any Livestock Farming related Training (if yes, give details)	
12.	Annual Income from Agricultural/Business activities	
13.	Land acquired/lease (in Acres)	
14.	No. of birds/animals being maintained	
15.	Cost of Project	
16.	Expected output	
17.	Amount of Subsidy	
18.	Whether Subsidy for this purpose has been availed earlier?	
19.	GIS Location	
20.	Source of 50% Project Cost	

	BANK DETAILS	
21.	PAN No.	
22.	Bank Account Number	
23.	Name of Bank	
24.	Address of Bank Branch	
25.	IFSC Code of Bank	
26.	MICR Code of Bank	
27.	Any other relevant information	

Enclosure:

- I. Supporting documents [Proof of Address, Aadhar card, caste certificate (if applicable), proof of land holding (ownership or lease), education certificate, photocopies of training certificate, income proof, bank statement for last six months.
- II. Detailed Project Report including total cost, recurring cost, net income etc.
- III. Photograph of the project area.
- IV. Experience about any livestock farming activities done earlier.
- V. Proof of remaining 50% project cost (beneficiary share).
- VI. GI Tagging of the Project site

Documents to be enclosed:

- 1.1. Proof of Identity (Aadhar Card/Voter ID card/Pan Card/Driving License).
- 1.2. Proof of Address (Aadhar Card/ Voter ID card/ Driving License/ Bank Passbook).
- 1.3. Caste certificate (if applicable).
- 1.4. Proof of land holding for project area (ownership or lease).
- 1.5. Education certificates.
- 1.6. Training certificate.
- 1.7. Income proof.
- 1.8. Income Tax Return for last 3 years.
- 1.9. Bank statement for last six months.
- 1.10. Detailed Project Report including total cost, recurring cost, net income etc.
- 1.11. Photograph of the project area.
- 1.12. Experience about any livestock farming activities done earlier.
- 1.13. GI Tagging of the Project site.

Declaration by Applicant

I, _____ S/o/D/o/W/o _____
hereby declare that the information furnished above is true to my knowledge and belief and in
case any of the information provided above is found false or untrue my application will be liable
to be rejected.

Signature of Applicant:

Name of the Applicant:

Address & Pin code:

Ph. No.:

Email:

Performa Bank Guarantee

(From any scheduled commercial bank to be valid for three years)

This Deed of Guarantee executed on this _____ day of _____, 20.... at by (from any scheduled commercial bank), having its Head Office / Registered Office at and inter-alia a Branch Office at_(hereinafter referred to as the Bank or 'the Guarantor', which expression shall unless it be repugnant to the subject or context hereof be deemed to include its successors and assigns).

In favour of Department of Animal Husbandry and Dairying Ministry of Fisheries, Animal Husbandry and Dairying (DAHD), Government of India, Kishi Bhawan New Delhi Bhawan, New Delhi-110001 (hereinafter referred as “DAHD”)

WHEREAS

A. [.....], Individual/ Farmers Producer Organization, Joint Liability Group (JLG)/ Farmers Cooperative Organization/Section 8 companies under-----and having its Registered Office/ Home at [-----] (hereinafter referred to as 'the Applicant' which expression unless repugnant to the subject or context includes its successors. Legal representatives and permitted assigns) and has been awarded approval under the above scheme vide Letter Reference ----- dated.....

B. In terms of the undertaking dated ----- and Clause ----- of the Guidelines Reference No.-----dated, the Applicant has to provide a Bank Guarantee for an amount equivalent to INR which is calculated in line with the undertaking.

C. At the request of the Applicant, the Guarantor has agreed to provide this guarantee, being these presents, guaranteeing the due and punctual performance / discharge by the Applicant of its obligations.

NOW THEREFORE THIS DEED WITNESSETH AS FOLLOWS

The Guarantor hereby irrevocably guarantees the due and compliance of terms by the Applicant of all its obligations under the said undertaking and approval letter, as amended from time to time.

A. The Guarantor shall, without demur, pay to DAHD sums not exceeding in aggregate ----- (INR-----) within five (5) bank working days (as per the Reserve Bank of India) of receipt of a written demand thereof from DAHD stating that the Applicant has failed to meet its obligations under the said undertaking. The Guarantor shall have not to go into the veracity of any breach or failure on the part of the Applicant or validity of the demand so made by DAHD shall pay the amount specified in the demand notwithstanding any direction to the contrary given or any dispute whatsoever raised by the Applicant or any other person. The

Guarantor's obligations hereunder shall subsist until all such demands are duly met and discharged in accordance with the provisions hereof;

B. The Guarantor agrees that its liability under this guarantee shall in no manner be affected by any such variation, alteration, modification, waiver dispensation and that no further consent of the Guarantor is required for giving effect to any such variation, alteration, modification, waiver dispensation with or release of security;

C. This Guarantee shall be irrevocable and shall remain in full force for three years from the date of issuance.

D. Until and unless discharged / released earlier by DAHD in accordance with the provisions of the said undertaking, the Guarantor 's liability in aggregate shall be limited to a sum of INR ----- (INR)

E. This Guarantee shall not be affected by any change in the constitution or winding up of the Applicant / Guarantor or and absorption, merger or amalgamation of the Applicant / Guarantor with any other person;

F. The Guarantor has power to issue this Guarantee and discharge the obligations contemplated herein, and the undersigned is duly authorized to execute this Guarantee pursuant to the power granted under.

All future correspondence with reference to this Guarantee shall be made to.....

(The jurisdiction in relation to this Guarantee shall be the Courts at New Delhi and Indian Law shall be applicable.)

IN WITNESS WHEREOF THE GUARANTOR HAS SET ITS HANDS HEREUNTO ON THE: DAY, MONTH AND YEAR FIRST HEREINABOVE WRITTEN

SIGNED AND
DELIVERED by

Bank by the hand of it's.....and authorized official.

Name and Address

Performa for submission of Bank Guarantee**(Undertaking from the Application the letter head)**

1. I/ We,....., hereby, acknowledge that the back ended subsidy that would / may be provided to me/us under the Entrepreneurship programme under National Livestock Mission for establishment of..... at village.....District in India, as per the Guidelines, communications, after relying up on, the information provided by us to avail the said subsidy.
2. We hereby confirm that the information provided by us for availing the said back ended is true, correct and complete in all respects and that no material fact/information that may have an adverse impact on the information provided by us for availing the said Incentive has been concealed.
3. We hereby confirm that the Committed Investment of the 25% of the project cost, as per the approval letter, is to be made by us within six months from our own fund the date of approval letter.
4. With regard to the aforesaid transactions, we hereby undertake the following:

We undertake to provide Bank Guarantee/s from a scheduled commercial Bank for the amount which is mentioned below:

Particulars	Details
Date of issuance of Approval Letter	
Validity period of BG*	
Amount of BG	

* Valid for three years or renewed till the date DAHD release such Guarantee whichever is later.

A. We understand and agree that, we are legally bound to renew the BG / issue fresh BG, failing which MoFPI/PMA may invoke the BG.

B. In case of loss, mutilation, force majeure or any other eventualities, with respect to Original BG (favoring DAHD), DAHD will not be liable for the same and the onus would be with us to arrange for alternate/duplicate BG in place of the original BG.

We also understand that the BG will be invoked or released as per the provision in the guidelines.

Date

Signature

(Name & designation with address)

Performa for integrity compliance

(To be signed by full time Director / CEO / MD of the company/ Partner/ Proprietor of the firm duly depicting the designation and submitted on official stationery of the Applicant along- with the authorization to do so)

Format- A: Initial Undertaking

1. Whereas, the Applicant namely _____ has submitted an Application under National Livestock Mission for establishment of the project...(Name of the project), seeking Subsidy for entrepreneurship development.

2. Now, therefore, the Applicant commits to observe the following principles during his / her association / engagement with DAHD with the process of appraisal and verification of Application for the approval of Application and disbursement of Subsidies under NLM Scheme.

The Applicant will not directly or through any other person or firm, offer, promise or give to any of the DAHD's officer(s) or consultant or agency representative (appraisal or/and PMA appointed by DAHD to handle the Application) involved in the process of dealing with Application or to any third person any material or other benefit which he/she is not legally entitled to in order to obtain in exchange any advantage of any kind whatsoever before or during or after the process of the Application for grant of approval or disbursement of Subsidies under the scheme.

The Applicant will not commit any offense under the relevant Indian Penal Code, 1860/ Prevention of Corruption Act, 1988. Further, the Applicant will not use improperly, for purposes of competition or personal gain, or pass on to others, any information or document provided by the DAHD.

The Applicant will disclose any and all payments he/she has made, is Committed to or intends to make to agents, brokers or any other intermediaries, other than regular employees or officials of the Applicant, in connection with the grant of approval or/and disbursement of Subsidies.

The Applicant will not offer any illicit gratification to obtain unfair advantage.

The Applicant will not collude with other parties to impair transparency and fairness.

The Applicant will not give any advantage to anyone in exchange for unprofessional behaviour.

3. The Applicant agrees that if it is found that the Applicant has made any incorrect statement on this subject, the Application will be closed or rejected and DAHD reserves the right to initiate legal action of whatsoever nature. In case if DAHD has disbursed the Subsidies under NLM Scheme, the amount disbursed to Applicant be recoverable along with interest calculated at 3 years SBI MCLR prevailing on the date of disbursement, compounded annually, besides blacklisting of the Applicant and initiation of legal action of whatsoever nature at the discretion of DAHD.

4. The contents of the above undertaking have been gone through and after understanding the same is being executed / given on.....day of (month / year)

Date

Signature

(Name in full & designation with address)

SURETY BOND (TO BE PROVIDED AS REGISTERED BOND)

I / We, M/s. _____, a beneficiary under National Livestock Mission located at address at _____

_____ (hereinafter called the “Obligors”) are held fully and firmly bound to the President of India (hereinafter called the “Government”) for the sum of Rs. _____/- (Rupees _____ only) well and truly to be paid to the Government on demand and without a demur for which payment I/ we firmly bind myself/ ourselves and our successors and assignees by these presents.

SIGNED on the _____ day of _____ in the year Two Thousand.....

WHEREAS on the Obligors’ request, the Government as per Sanction Order No. _____ Dated _____ (hereinafter referred to as the “Letter of Sanction”) through _____ which back ended subsidy of Rs. _____/- (Rupees _____ only) for the purpose of setting up the project..... under National Livestock Mission developed by M/s. _____ (description of the Entrepreneurs/ Eligible Entity) at _____, out of which the sum of “Rupees _____” have been paid to the Obligors (the receipt of which the Obligors do hereby admit and acknowledge) on condition of the Obligors executing a bond in the terms and manner contained hereinafter which the Obligors have agreed to do.

NOW the conditions of the above written obligation is such that if the Obligors duly fulfill and comply with all the conditions mentioned in the letter of sanction and the scheme guidelines. The Obligors will abide by the terms & conditions of the subsidy by the target dates, if any specified therein.

THAT the Obligors shall not divert the subsidy amount and entrust execution of the Project or work concerned to another institution(s) or organization(s).

THAT the Obligors shall abide by the clauses indicated in the scheme guidelines under which the above subsidy has been sanctioned and any other conditions specified in this agreement and in the event of their failing to comply with the conditions or committing breach of the guidelines/ bond, the Obligors individually and jointly will be liable to refund to the President of India, the entire amount of the subsidy with interest of 10% per annum thereon. If a part of the subsidy is left unadjusted/ unspent after the expiry of the period within which it is required to be spent, interest @10% per annum shall be charged upto the date of its refund to the Government, unless it is agreed to be carried over.

THAT the „Obliger“ is committed to run the project for which the back ended subsidy has been provide for a minimum period of three years and shall not demolish, close, change of propriety or sale out the equipment, machinery or any part of the project.

THAT the „Obliger“ shall intimate the Department of Animal Husbandry and Dairying and also the State Implementing Agency, in case of damage of the project in case of FORCE MAJEURE, for taking decision on the fate of the subsidy.

AND THESE PRESENTS ALSO WITNESS THAT the decision of the Secretary, Department of Animal Husbandry and Dairying, Ministry of Fisheries, Animal Husbandry and Dairying to the Government of India on the question whether there has been breach or violation of any of the terms or conditions mentioned in the sanction letter shall be final and binding upon the Obligers and; IN WITNESS WHEREOF these presents have been executed as under on behalf of the Obligers the day herein above written in pursuance of the Resolution No. _____ Dated _____

_____ passed by the governing body of the Obligers (in case of the FPOs/ FCOs/JLGs/ SHG and Section 8 companies), a copy whereof is annexed hereto as Annexure-II and by _____ for and on behalf of the President of India on the date appearing below:-

1. Signature of witness Name & Address
2. Signature of witness Name & Address

Signature of the AUTHORIZED PERSON

Signed for and on behalf of
(Name of the Obliger in block
letters) (Seal / Stamp of
Organization)